Rates & Costing Section - CFA Corporate Office, Eastern Court Janpath, New Delhi



No. 1-1/2013-R&C [CFA] Dated: 07-05-2013

Circular R&C-CFA No. 11/13-14

Subject: Re-launch of promotional scheme under FTTH broadband services for not charging 10% extra FMC on DSL Broadband plans when used on FTTH - reg.

Kindly refer to this office letter no. 1-1/2012-R&C [CFA] (Circular R&C-CFA No. 64/12-13) dated 28-02-2013 vide which a promotional scheme for the new FTTH broadband customers was launched for not charging 10% extra FMC on any ADSL Broadband plan when used on FTTH till 31-03-2013 in all the circles.

- In order to promote the FTTH Broadband services, it has been decided by the Competent Authority "to re-launch the above promotional scheme under FTTH broadband services for not charging 10% extra FMC on DSL Broadband plans when used on FTTH."
- 3. The above scheme shall be available with immediate effect on promotional basis for 90 days in all the circles, only to the new FTTH broadband customers.
- 4. <u>Circles may ensure that existing ADSL Broadband customers should not migrate to FTTH wherever both the networks are</u> available.
- 5. All other terms and conditions currently applicable to New FTTH Broadband applicants shall remain the same.
- 6. Monthly feedback report may kindly be sent at tccfa.hq@bsnl.co.in and broadbandbsnlco@gmail.com for further review of the scheme.

(K.K.jain) AGM (T&C)-CFA

То

All CGMs –Telecom Circles / Metro Telephone Districts.

Copy for information to: -

- 1. CMD, BSNL.
- 2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
- 3. PGMs Regulation, CO BSNL for kind information and n/a.
- 4. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
- 5. GM (CIT), CO BSNL for placement on BSNL Website.
- 6. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-133/BB/Tariff/11-12/Pt.4 carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
- 7. CGM (ITPC), Pune for necessary changes in CDR/billing systems.
- 8. Secretary TRAI for kind information please
- 9. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
- 10. Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
- 11. Guard File.

(S.S.Verma) DM (T&C)-CFA